



DISCOVERY & EVIDENCE SERIES: Presenting Compelling Stories at Trial

THURSDAY, DECEMBER 12, 2024

Approved for 1.5 Law & Legal Procedure CLE credits

\$99 - Standard (or you can purchase both sessions for \$159)

\$79 - New Members (or you can purchase both sessions for \$119)

Washington State Bar Association

1325 Fourth Ave., Suite 600 | Seattle, WA 98101

WEBCAST
ONLY

DESCRIPTION

Join us online for a two-part CLE series on discovery and evidence.

The second session of this series focuses on presenting compelling stories at trial. Like being asked to bake a cake without a recipe, many attorneys preparing for trial have been given the vague advice to “tell the jury a story.” The issue is that we’re rarely told what makes a story compelling, why storytelling is crucial, and how it connects to testimony and evidence. The goal of this session is to explore the concepts and strategies that successful trial attorneys use to craft persuasive narratives in court.

SCHEDULE

8:40 a.m. > Webcast Log-In Opens

8:55 a.m. > Welcome and Introductions by Program Moderator

- Zachary J. Strom - PWRFL, Seattle

9 a.m. > Presenting Compelling Stories at Trial

90 minutes, 1.5 credits L&LP

Like being asked to bake a cake without a recipe, many attorneys preparing for trial have been given the vague advice to ‘tell the jury a story.’ The issue is that we’re rarely told what makes a story compelling, why storytelling is crucial, and how it connects to testimony and evidence. The goal of this session is to shed light on these topics, exploring the concepts and strategies that successful trial attorneys use to craft persuasive narratives in court.

- Paul Sewell - PWRFL, Seattle
- Zachary J. Strom - PWRFL, Seattle (moderator)

10:30 a.m. > Adjourn • Complete online evaluations

FACULTY & MODERATOR

Paul Sewell - PWRFL, Seattle

Zachary J. Strom - PWRFL, Seattle (moderator)

Part one of this series, *Discovery & Evidence Series: Deposition Tips & Ethics* (#25697 WEB), takes place on Thursday, December 5, 2024. You may register for one session at the regular price or register for the entire two-part series at a discounted price.

Discovery & Evidence Series: Presenting Compelling Stories at Trial

Thursday, December 12, 2024 • #25698 WEB

REGISTRATION

Please fill out the registration form and mail to WSBA seven business days prior to the program. To register online, go to www.wsba.org and enter 25698 in the search box. For your security, do not email or fax credit card information.

First Name: _____ M.I. _____ Last Name _____

WSBA No: _____ Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

If special accommodations are needed, please email cle@wsba.org or call toll-free at 1-800-945-9722.

Please omit my name from the networking list made available to exhibitors and/or attendees.

PAYMENT INFORMATION

#25698 WEB, attend via webcast, 12/12/24

\$99 - Standard

(or you can purchase both sessions [#25697] for \$159)

\$79 - New Members

Members who are licensed for fewer than five years in Washington are eligible for the New Member Pricing (or you can purchase both sessions [#25697] for \$119)

Check enclosed payable to WSBA

Visa MasterCard AmEx

▶

Card No.

▶

Cardholder Name (print)

Exp. Date

▶

Authorized Signature

Registrations received less than 48 hours before a seminar are not guaranteed a coursebook or other presentation materials on-site.

ONLINE > Go to www.wsba.org and enter **25698** in the search box. Payment by credit card.

PHONE > Call **800-945-9722** or **206-443-9722** with credit card and registration/order form in hand. Our service provider will charge you a separate, non-refundable transaction fee of 2.5% on all bank card transactions.

MAIL > Please fill out this registration form and mail to WSBA seven business days prior to the program along with your check payable to WSBA. Credit card payments by mail or fax are no longer accepted.

Seminar Registration Transfers, Refunds and Cancellations

In most circumstances, if you cannot attend the live event, we can transfer your registration to the on-demand product, once available (8-10 weeks from the program delivery date). Generally, for webcast/ webinar registrations, tuition fees may be refunded, less \$25 for processing, for written cancellations postmarked, emailed, or faxed up to the start of the event. For in-person registrations, tuition fees may be refunded, less \$25 for processing, for written cancellations postmarked, emailed, or faxed by 5 p.m. up to three business days before the event. No refunds will be provided after the dates specified. You may also send a substitute in lieu of canceling. *When applicable, specific exceptions to these policies will be noted on individual event registration pages.* Please email cle@wsba.org with any requests or questions.